

ADVOCATEHUB CUSTOM DESIGN

The AdvocateHub Custom Design package provides you with branded graphics for your new advocacy program. Delivered by Influitive and its partner network, this package takes design work off your plate and provides you with custom logos, headers and landing pages for your AdvocateHub. Using your guidelines, we will work with you to make sure your AdvocateHub meets your brand standards and reflects the theme and tone of your program.

The AdvocateHub Custom Design package is ideal for organizations looking for a quick turn around for a timely launch when in-house options are unavailable or require long waits. Intricately embedded in your advocacy launch efforts, Influitive offers branding options closely aligned to your program plans within a timeline that matches your advocacy program launch plans.

Design Elements Included

- ➔ AdvocateHub Header
- ➔ Email Header
- ➔ Mobile Logo
- ➔ Favicon
- ➔ Sign up/sign in Landing Page
- ➔ Referrer Landing Page



Custom Designs, Ready for Launch

Three initial design options will be delivered within two weeks of the initial consultation. Additional iterations will be completed one week after instruction.



Designing For Your Brand

Make sure your designs reflect your brand. Your AdvocateHub Custom Design package includes three initial design options and two iterations for your chosen design.



Next Steps

Kick things off with a half hour meeting with your Graphic Designer. Come prepared with as much information as you can provide such as ideas you have, your company's branding guidelines and files for any fonts/colors that will be used.

